Aaron Lee Tasjan wants your full attention. And whether you’re using your ears or your eyes, it’s impossible not to notice the beauty that the offbeat Americana troubadour offers.

“I love giving people a reason to give me a second look,” he says, “whether it’s in music or what I’m wearing. I feel like we’re all so prone to making snap judgements these days—I want to try to round people that there’s real beauty if you look around.”

Aaron Lee is a gifted singer, songwriter, and musician, but he’s also a man with an eye for sartorial detail—he deftly weaves an advanced amalgamation of styles to successfully carry out his high-on-life vision of himself and the world.

“I want to feel energy,” he says. “I want to feel inspired. I want to feel like I’ve made an impact. The performer in the piece.”

For his current album, Aaron Lee wanted to feel like a “fighter for love, beating back the bad vibes.” He even cut out the word “KARMA” in felt and sewed the letters onto the backs of his suits in a nod to the robes that boxers wear into the ring. It’s that intentionality, that attention to detail, that sets him apart from the wannabes. A lot of artists put extreme effort into looking the part, but few are so genuinely knowledgeable about why they’re doing it, or how to successfully pull it off.

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“Whatever you translate into the feeling of being able to fully embrace the moment,” he explains, “I want to be dressed for the job and for the places I’m trying to get to.”