FACT SHEET: Noelle

Name: Noelle

Overview: Noelle is a reimagined 224-room hotel housed in the former home of one of downtown Nashville’s first luxury properties, Noel Place. Located on the corner of Fourth Avenue and Church Street on historic Printers Alley, Noelle sets itself apart from other hotels on what has recently become known as “Boutique Row” by offering guests an authentic, considered experience curated by leaders of Nashville’s thriving creative maker community. Noelle pays homage to the property’s Art Deco roots and is listed on the National Register of Historic Places.

Owners: Owned by Rockbridge, operated by Makeready

Opening Date: December 21, 2017

Location: 200 4th Avenue North
Nashville, TN 37219

Reservations: 615.649.5000
hello@noelle-nashville.com

Room Numbers: 224 Guest Rooms

Facilities/Amenities: Saidee Gallery
Archives & Library
Keep Shop, a Makeready signature
Little Prints

Additional amenities include Makeready’s signature “The Nook” complimentary water stations on each guest floor, offering still and sparkling hydration at all hours as well as fresh fruit and periodicals, complimentary WiFi, and a 24-hour fitness center. The hotel is also pet friendly and does not charge a fee.

Food & Beverage: Makeready Libations & Liberation: The hotel’s in-house restaurant that takes a seasonal approach to American tavern food, with a hearty selection of dishes and sides and an all-American wine and craft beer list

● Hours:
  ○ Breakfast daily from 7:00 am to 11:00 pm
  ○ Lunch Monday through Saturday from 11:30 am to 3:00 pm
  ○ Dinner daily from 5:00 to 10:00 pm
  ○ Sunday brunch from 11:00 am to 3:00 pm

The Trade Room: The hotel’s lobby bar that serves guests from day-to-night, with a robust all-American wine list, classic cocktails and a healthy rotation of local brews

● Hours:
Drug Store Coffee: The hotel’s first-floor coffee bar that acts as a perfect place for those looking to grab a pastry and a seat, or take their caffeine fix with them on their way out the door to explore the city
- Hours:
  - Monday - Friday: 6 am to 6 pm
  - Saturday: 7 am to 6 pm
  - Sunday: 7 am to 3 pm

Rare Bird: Noelle’s year-round rooftop bar & lounge that serves up seasonal cocktails and bites as guests and locals overlook downtown Nashville
- Hours:
  - Monday – Thursday: 4 pm to Midnight
  - Friday – Saturday: 4 pm to 1 am
  - Sunday: 2 pm to 10 pm

Meeting Facilities: There are four meeting rooms at Noelle:
- Archives
  - Capacity: 40
  - Good For: Receptions, Breakout Discussions
- Oscar French
  - Capacity: 40
  - Good For: Board and conference style meetings, Small cocktail receptions, Intimate meals
- Rare Bird
  - Capacity: 110
  - Good For: Cocktail receptions, Receptions, Rehearsal dinners
- Saidee Gallery
  - Capacity: 140 (Cocktail, 120 Banquet)
  - Good for: Meetings, Receptions, Rehearsal dinners, Weddings

Social Handles:
- Facebook: @noellenashville
- Instagram: @noelle_nashville

Design: Nashville-based architects Feltus Hawkins Design, Nick Dryden of Dryden Architecture and Design (DAAD), and creative branding experts Peck & Company, led by Benji Peck, helped redesign the 13-story building. The teams masterfully preserved the historic hotel, first opened in 1930 by the Noels, a prominent Nashville family, while infusing it with renewed energy. Through their relationships, there are over 50 individual makers that contributed to the style and ethos of Noelle.

Photos: Noelle

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